BIRTH TO 6 MONTHS

The Baby Safety Zone (BSZ) helps parents and caregivers prepare for the arrival of first babies. According to the U.S. Census Bureau, 4.1 million babies will be born this year. Of these, 73% will be delivered by hospital-affiliated physicians. The Baby SafetyZone (BSZ) is here to help. They stock your own take-care factory and are independent sources that are JPMA Certified.

Expecting? Selecting baby and juvenile products can be overwhelming but the Juvenile Products Manufacturers Association’s (JPMA) Baby Safety Zone (BSZ) is here to help. Find out where to look. The JPMA Certification seal signifies the highest safety standards. According to the American Academy of Pediatrics (AAP), swaddling can be an effective technique to help calm infants and promote sleep.

What does it mean when a product is JPMA-Certified? The JPMA Certification badge signifies the highest level of product testing and adherence to essential safety requirements. Each product is independently tested to meet or exceed JPMA standards, federal and state laws, as well as retail standards. Each product is tested at an independent laboratory to ensure it meets the requirements. Each product adheres to manufacturer guidelines and ensures your product meets the highest safety standards.

Baby spoons, dishes and utensils are also important items you will use within this window of time. The AAP recommends when to start introducing cereal, fruits and vegetables. According to the AAP, children under the age of one does not exceed the manufacturer’s recommended weight limit.

Fact: New parents in the U.S. will spend approximately $7,000 the first year on baby items. Source: First Year of Baby:

Take a Stroll(er)!

From travel systems to strollers, there is one for every family. Decide what meets your needs the most and then head to the store to check them out. Source: Baby Behavior Explained by Jennifer Margulis

Who’s hungry?

As early as the 6th month, infants spoons were known as “pap boats.” Expensive and elaborate versions were available only to those who could afford it. The expression “born with a silver spoon in one’s mouth” probably evolved around the 16th century.

Swing time!

In the 16th century, infant carriages were known as “cribs.” Infant carriages were used for the first month of life. Source: The Birth of the Baby: A Celebration of Newborns through the Ages by Georgia E. Dines

Come and Get It!

Whether you are breast feeding or bottle feeding there are some products that every family should have. Nursing/feeding pillows are among those with both feeding and sleeping benefits for parents. The JPMA pillow provides support for both parent and baby. The independent laboratory also analyses comfort to ensure safe and comfortable experience on both parent and baby.

Bottles and breast pumps are items for feeding.

Highchairs come in many shapes and sizes to fit the needs of every family. A baby will eat approximately 15 pounds of cereal per year. Source: Baby Behavior Explained by Jennifer Margulis

Swing time! The baby can sit in the swing and see the world. The baby can sit in the swing and see the world. Source: Baby Behavior Explained by Jennifer Margulis

Activity Centers

Stationary Activity Centers are great for your baby’s development. There is one for every baby. Source: Baby Behavior Explained by Jennifer Margulis

Barely there hair

Most newborns will lose all the hair they are born with in the first 3-4 months.

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During the 6th month your baby will be thinking about food. Source: Baby Behavior Explained by Jennifer Margulis

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